

DAVID CHRISTOPHER DORSETT

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SUMMARY

Innovative and results-driven Senior Full Stack Developer with extensive experience in web development, project management, and business strategy. Adept at designing, developing, and optimizing high-performance applications, CRM systems, and user-centric digital platforms. Expertise in multiple programming languages, cloud technologies, and SEO strategies. Passionate about technology, leadership, and cutting-edge web innovations.

TECHNICAL SKILLS

Languages & Frameworks: C# (.NET Core MVC Razor), JavaScript (React.js, Vue.js, jQuery), PHP, Python, ASP.NET, SQL (MSSQL, MySQL), HTML5, CSS3, JSON, REST/SOAP APIs

Cloud & Databases: Microsoft Azure, AWS, MSSQL, MySQL, MongoDB

Development Tools: Visual Studio, VS Code, Adobe Creative Suite, Git, IIS, WordPress, HubSpot

Specialties: SEO, CRM & Lead Tracking Systems, Data Visualization, UX/UI Design, Business Intelligence

EXPERIENCE

72 SOLD – Scottsdale, AZ | Senior Full Stack Developer | July 2022 – July 2023

- Designed, developed, and maintain company website (72sold.com) using PHP, JavaScript, MySQL, AWS.
- Built and manage realtor web portal (72national.com) with .NET Core MVC, C#, Azure, and MSSQL.
- Upgraded and optimized CRM and lead tracking systems to enhance operational efficiency.

Elevation Marketing – Gilbert, AZ | Senior Web & Digital Project Manager | July 2021 – July 2022

- Led development of the company website (elevationb2b.com) and multiple client websites.
- Built custom web apps using LAMP stack and WordPress, working with clients across industries.
- Developed JavaScript-based applications using React.js and Vue.js for data visualization.
- Managed email marketing campaigns utilizing MailChimp, HubSpot, Salesforce, and Constant Contact.

Uncommon Giving – Scottsdale, AZ | Senior Technical Advisor | Nov 2019 – July 2021

- Developed digital giving wallet app using Angular.js and JavaScript.
- Built automated charity profile pages by integrating Facebook Graph API data.

Viral LLC – Scottsdale, AZ | Owner, Co-Founder | Nov 2014 – Present

- Sole developer of PLACEBOOK.io, a JSON/REST API server enabling real-time syndication of business listings.
- Created over 40 websites, apps, and intranet systems for diverse industries, optimizing SEO and organic search placement.

Social Networking Technology, Inc. – Wichita, KS | Chief Search Engine Architect | Aug 2016 – June 2017

- Developed advanced SEO and rich meta-tagging techniques to optimize AI-generated content for search indexing.

LogMeIn (Bold Software) – Wichita, KS | Technical Webmaster / Software Engineer | March 2011 – Nov 2014

- Led development of boldchat.com, driving a 500% increase in web traffic.
- Designed UX for LogMeIn's registration flow and won multiple web design awards.

Via Christi Health – Wichita, KS | Director of Web Development | Dec 2007 – April 2011

- Increased website traffic by 400% and won the 2009 Healthcare Web Innovator of the Year Award.
- Developed the last two versions of the Via Christi website, improving navigation and user experience.

Previous Roles:

- **Hawker Beechcraft** – Web Manager (Supply Chain) | Developed automated inventory management and reporting systems.
 - **Raytheon Aircraft Company** – Senior Web Developer & Database Administrator | Built vendor web portals and data interchange systems.
 - **KXXV News 25** – News Video Editor | Edited news broadcasts and trained new editors in Adobe Premiere.
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EDUCATION

Baylor University, Hankamer School of Business – Waco, TX

- **Bachelor of Business Administration (BBA) in Entrepreneurship (2004)**
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CERTIFICATIONS & AWARDS

- **HubSpot Developer Certification**
 - **Salesforce Lead Funnel & Email Marketing Certification**
 - **Raytheon Six Sigma Qualified Specialist**
 - **2012 MARCOM Media Award** – BoldChat Website Redesign
 - **2011 Interactive Media Award** – BoldChat Website Redesign
 - **2009 Healthcare Web Innovator of the Year** – Medseek
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AFFILIATIONS

- **MENSA Member (Since 2001)**
 - **Association of Information Technology Professionals**
 - **Baylor Fast-Track New Venture Development Program Graduate**
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REFERENCES

Available upon request.
